

Travel and Tourism Curriculum Map

Key knowledge & skills to be mastered by students

	<u>Learning Period 1:Autumn Term</u>	<u>Learning Period 2:Autumn Term</u>	<u>Learning Period 3:Spring Term</u>	<u>Learning Period 4:Spring Term</u>	<u>Learning Period 5:Summer Term</u>	<u>Learning Period 6:Summer Term</u>
Year 10						
Topic title	Component 1 – Travel and Tourism organisations and destinations LOA	Component 1 – Travel and Tourism organisations and destinations LOB	Component 1 – Travel and Tourism organisations and destinations PSA1	Component 3 – Influences on Global Travel and Tourism	Component 2 – Customer Needs in Travel and Tourism LOA	Component 2 – Customer Needs in Travel and Tourism LOB
Key questions	Understanding UK Travel and Tourism Industry	Exploring Popular visitor destination		Factors that influence global travel and tourism.	How do organisation recognise customer needs and trends?	How are the needs and preferences of customers met?
Key knowledge and concepts	Major travel components Types Products Services Ownership of organisations Common Aims Working together Role of Technology	Types Features Activities Popularity Travel options Transport	Completion of PSA 1 released in January.	Economic Factors Political factors Natural Disasters Media and Publicity Safety and Security Heath Risks Organisations responses Government responses Voluntary organisations responses	Advantages and disadvantages of Primary and secondary research Using market research to identify needs Market segments Product development Changing popularity of holiday types, booking and transport. Changing trends	Travel needs Desirable preferences Products and services Types of travel Planning to meet needs
Skills	Research skills, numeracy, map skills	Research skills, numeracy, map skills	Research skills, numeracy, map skills	Research skills, numeracy, map skills	Research skills, numeracy, map skills	Research skills, numeracy, map skills
Assessment/Educational Visit Opportunities			PSA Component 1			

Key knowledge & skills to be mastered by students

	<u>Learning Period 1:Autumn Term</u>	<u>Learning Period 2:Autumn Term</u>	<u>Learning Period 3:Spring Term</u>	<u>Learning Period 4:Spring Term</u>	<u>Learning Period 5:Summer Term</u>	<u>Learning Period 6:Summer Term</u>
Year 11						
Topic title	Component 2 – Influences on Global Travel and Tourism	Component 3 – Influences on Global Travel and Tourism LOB&C	Component 3 – Influences on Global Travel and Tourism	Component 3 – Influences on Global Travel and Tourism	Component 3 – Influences on Global Travel and Tourism	
Key questions	PSA 2 Completion	Impact of travel and tourism and sustainability and how destinations can be managed.				
Key knowledge and concepts	Completion of PSA 2 released in September.	Social, Economic and Environmental impacts of tourism Sustainable tourism Local communities Managing economic impacts Managing environmental impacts Visitor education Protecting natural environments TALC Model Emerging Destinations Mature Destinations Governments role in tourism management Destination partnerships DMO's	Revision of Component 3 ready for exam in the Jan/Feb series. Post exam Student resits of PSA 1 or 2 if needed in the June series. Revision of Component 3 in case of the need to resit the exam.	Revision of Component 3 ready for exam in the Jan/Feb series. Post exam Student resits of PSA 1 or 2 if needed in the June series. Revision of Component 3 in case of the need to resit the exam.	Revision of Component 3 ready for exam in the Jan/Feb series. Post exam Student resits of PSA 1 or 2 if needed in the June series. Revision of Component 3 in case of the need to resit the exam.	
Skills	Research skills, numeracy, map skills	Research skills, numeracy, map skills	Research skills, numeracy, map skills			
Assessment			Mock Exam – January Real Exam - February		Component 3 Resit in early May.	

