Media Studies

Course ID: Media Studies  Department: Media Studies  Award: GCSE

Course Content

Content

in A wide range of media texts will be studied, drawn from the following areas of the media:

- Film
- Newspapers
- Magazines and Comics
- Radio
- Television
- Popular Music

Skills

The course aims to develop students’ ability to:

- Respond critically and analytically to a range of media texts
- Gain a broad knowledge of the industrial and commercial nature of media production
- Investigate the nature of media consumption by difference audiences
- Enhance their skills in the planning and creation of media products
- Engage with the developing world of media techniques
- The course emphasises the interdependence of critical understanding and the development of practical skills

Assessment

All major assessments will be determined in accordance with the specified coursework requirements. As such, they will consist of essays in which students will be required to demonstrate their critical and analytical understanding, and the application of this understanding in the process of the practical production of media texts.

Marking

Work will be marked in accordance with the grade descriptors set out in the AQA GCSE Media Studies syllabus. Attitude grades will also be given in line with the college policy which reflects students’ commitment both in the specific tasks and overall.

Homework & Extra Curricular

Homework

A range of different homework tasks will be set. These will vary from planning and drafting, research and independent investigation to more sustained assignments requiring a greater commitment, particularly in relation to potential coursework. These may be confined to one of the weekly homework slots, but ongoing tasks will extend across a series of homework. Students will need to organise their time accordingly.
Extra Curricular

Activities above and beyond specified lesson time may include:

Visits to television and radio studios and other media agencies, such as newspaper offices and advertising agencies.

Students will be encouraged to develop their own interests by establishing lunchtime and after college clubs – focusing on specific media. These might include a film club or student newspaper.